Life-Changing Results, Real Cost Savings

Every day, about 70 million Americans deal with a digestive condition that deeply impacts their health, quality of life, and ability to work. Symptoms including severe cramping, diarrhea, constipation, and heartburn can strike at any time. Severe flare-ups often lead to the ER and expensive tests, surgery and prescriptions.

The ongoing costs of GI disease—both the human cost, and the financial—are staggering.

Medical Costs
$136B US annual spend on GI issues, higher than heart disease and trauma

Rx Drug Costs
Specialty Rx drugs can cost up to $72K/year per person

Emergency Care
8.3M ER visits for GI complaints per year

A Proven Approach to Better Gut Health

GiThrive® from Vivante Health is the first all-in-one digital program tailored just for gut health and disease. GiThrive helps lower the cost of care and helps people feel better with expert, personalized support:

- **Therapeutic Nutrition**
  Heal the GI tract from the inside out
- **Lifestyle Courses**
  Develop healthy habits that stick
- **Care Team Guidance**
  One-on-one time with dietitians and health coaches
- **Smarter Meds**
  Reduce waste and dependence on expensive Rx drugs
- **24/7 Export Support**
  Prevent ER visits and get symptom flares under control fast

With GiThrive, employers provide a powerful resource to help people feel better from the inside out. Become a wellness partner for your employees and see long-term gains:

**Outcomes for Your Employees**
- Personalized, effective disease management
- Fewer symptom flares and emergencies
- Lowered out-of-pocket medical care costs for co-pays and prescriptions

**Outcomes for You**
- A unique, cutting-edge benefit to improve employees' well-being
- Improved productivity, morale and retention among covered populations
- Measurable savings on medical and Rx drug claims

Sources:
1. www.niddk.nih.gov/health-information/health-statistics/digestive-diseases
3. www.stellarinfo.com/crohns-disease/cost-support-and-more