

Life-Changing Results, Real Cost Savings

Every day, about 70 million Americans¹ deal with a digestive condition that deeply impacts their health, quality of life, and ability to work. Symptoms including severe cramping, diarrhea, constipation, and heartburn can strike at any time. Severe flare-ups often lead to the ER and expensive tests, surgery and prescriptions.

The ongoing costs of GI disease—both the human cost, and the financial—are staggering.

Medical Costs

\$136B US annual spend on GI issues, higher than heart disease and trauma²

Rx Drug Costs

Specialty Rx drugs can cost up to \$72K/year per person³

Emergency Care

8.3M ER visits for GI complaints per year⁴

A Proven Approach to Better Gut Health

GIThrive® from Vivante Health is the first all-in-one digital program tailored just for gut health and disease. GIThrive helps lower the cost of care and helps people feel better with expert, personalized support:



Therapeutic Nutrition

Heal the GI tract from the inside out



Lifestyle Courses

Develop healthy habits that stick



Care Team Guidance

One-on-one time with dietitians and health coaches



Smarter Meds

Reduce waste and dependence on expensive Rx drugs



24/7 Expert Support

Prevent ER visits and get symptom flares under control fast

Lower The Overall Cost of GI Disorders

With GIThrive, employers provide a powerful resource to help people feel better from the inside out. Become a wellness partner for your employees and see long-term gains:

Outcomes for Your Employees

- Personalized, effective disease management
- Fewer symptom flare-ups and emergencies
- Lowered out-of-pocket medical care costs for co-pays and prescriptions

Outcomes for You

- A unique, cutting-edge benefit to improve employees' well-being
- Improved productivity, morale and retention among covered populations
- Measurable savings on medical and Rx drug claims

Sources:

- 1 - www.niddk.nih.gov/health-information/health-statistics/digestive-diseases
2 - <https://pubmed.ncbi.nlm.nih.gov/30315778/>

- 3 - www.stelarainfo.com/crohns-disease/cost-support-and-more
4 - www.cdc.gov/nchs/fastats/digestive-diseases.html