

# TOP 3 SIGNS AN ORGANIZATION NEEDS GIThrive

**Digestive disease** is the **new diabetes**. In fact, it's **bigger than diabetes**—affecting **twice as many Americans**. Over 70 million have a digestive disease, and 74% of adults say they struggle with their gut health.<sup>1,2</sup> At work, about 1 in every 6 employees have a digestive disease.<sup>3</sup> Specialty drug costs run up to \$70k/year...for just one person with a GI condition.

**For employers**, GI-related claims aren't clearly labeled. They usually fall under that catch-all category called "other."

Here are the **TOP 3 SIGNS** an organization is dealing with out-of-control GI spending:



## 1 Significant increase in specialty drug spend over the past 3 years

Humira, Remicade, Stelara, Cimzia, Tysabri and other biologics are often prescribed for digestive disease.



## 2 Multiple ER visits or high number of multiple doctor visits per person

Severity of digestive symptoms leads to repeated ER visits and multiple provider appointments prior to diagnosis.



## 3 Excessive absenteeism

Employees with chronic GI conditions miss an average 35 days/year.<sup>4</sup>

**GIThrive** by **Vivante Health** is the first and only all-in-one digital solution for digestive health and disease.

- Grounded in **science**
- Developed by **Vivante Health**, the digestive health experts
- Enabled by **smart tech**
- Driven by **human care teams** available 24/7 to prevent ER visits and promote better self-care
- Easy to **implement**.
- On-demand **employer reports and analytics**
- Guaranteed **success**

1. <https://www.niddk.nih.gov/health-information/health-statistics/digestive-diseases>.

2. <https://news.abbvie.com/news/new-survey-reveals-more-than-half-americans-are-living-with-gastrointestinal-symptoms-and-not-seeking-care-from-doctor.htm>

3. Based on Vivante Health claims analyses of over 40 Fortune 100 companies

4. <https://www.niddk.nih.gov/about-niddk/strategic-plans-reports/burden-of-digestive-diseases-in-united-states/burden-of-digestive-diseases-in-the-united-states-report>